ORDER

Orders Order / Rev: 683853 - 6 06144527 Alt Order #: DCCC Product Desc: 1192 Estimate: Flight Dates: 10/30/12 - 11/05/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 05/15/12 / 09/25/12 T-WAS Order Type: Political Sales Region: NAT Great American Media/ POL Name: Agency **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW, Ste. 800 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser **Democratic Congressional Campaign** Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/US House 00:15:00 Order Separation: Priority: P-3 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	76	\$169,080.00	\$143,718.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	76	\$169,080.00	\$143,718.00	0.00
Totals	76	\$169,080,00	\$143,718,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Order Share	Share	Total
WTSP-TV	24%	\$169,080.00
Market	100%	\$704,500.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	20%	\$140,900.00
WFTS	15%	\$105,675.00
WMOR	2%	\$14,090.00
WTOG	2%	\$14,090.00
WTTA	2%	\$14,090.00
WTVT	20%	\$140,900.00
WVEA	0%	\$0.00
WWSB	15%	\$105,675.00
WXPX	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	1	WTSP	10/30/12	11/02/12		CM	5-530a	- TWTF	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
					5-530a 10 News									
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/2	29/12	11/04/12	- TWTF	1	\$200.00	0.00						
	2	WTSP	10/30/12	11/02/12	530-6a	CM	530-6a	- TWTF	:30	1	\$240.00 P-4	0.00 NM	1	\$240.00
					530-6a 10 News									
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		

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Order / Rev: 683853 - 6 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144527 Product Desc: DCCC WTSP-TV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
2 WTSP	10/30/1	2 11/02/12	530-6a 530-6a 10 News	СМ	530-6a	- ТWГF	:30	1	\$240.00 P-4	0.00 NM	1	\$240.00
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays - TWTF	Spots/Week	Rate \$240.00	Rating 0.00						
		2 11/02/12	M-F 6-7a	СМ	6-7a	- TWГF	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
	rt Date	End Date	6-7a 10 News Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/		11/04/12 2 11/02/12	CBS This Morning	4 CM	\$300.00 7A-8A	0.00 - TWTF	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
			CBS This Morning	g	(7:00 AM-8:0	00 AM)			,			,
Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays - TWTF	Spots/Week 2	Rate \$300.00	Rating 0.00						
5 WTSP	10/30/1	2 11/02/12	CBS This Morning		8-9A (8:00 AM-9:0	- TWTF 00 AM)	:30	4	\$300.00 P-4	0.00 NM	4	\$1,200.00
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays - TWTF	Spots/Week 4	Rate \$300.00	Rating 0.00						
		2 11/03/12	Sat 6-8a	CM	Sat 6-8a	S-	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
Sta	rt Date	End Date	10 News, 6am Sa Weekdays	sturday Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	2	\$150.00	0.00						
7 WTSP	11/03/1	2 11/03/12	Sat 8-10a CBS This Morning	CM n Saturday	Sat 8-10a	S-	:30	1	\$240.00 P-4	0.00 NM	1	\$240.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	1	\$240.00	0.00						
8 WTSP	10/30/1	2 11/02/12	M-F 930-10a Millionaire	СМ	9:30-10A	- TWTF	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays - TWTF	Spots/Week 2	Rate \$200.00	Rating 0.00						
9 WTSP	10/30/1	2 11/02/12	Price Is Right Price Is Right	СМ	11a-12p	- TWГF	:30	2	\$800.00 P-4	0.00 NM	2	\$1,600.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays - TWTF	Spots/Week 2	Rate \$800.00	Rating 0.00						
		2 11/02/12	M-F 12-1230p	CM	12-1230p	- TWTF	:30	3	\$800.00 P-4	0.00 NM	3	\$2,400.00
0.			10 News @ Noor			5						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 3	<u>Rate</u> \$800.00	Rating 0.00						
11 WTSP	11/04/1	2 11/04/12	CBS Sunday Mor	· ·	Sun 9-1030a	aS	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
12 WTSP	11/04/1	2 11/04/12	Face the Nation Face the Nation	СМ	Sun 1030-11		:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
13 WTSP		11/04/12 2 11/02/12	S M-F 5-530p	CM	\$1,000.00 5-530p	0.00 - TWTF	:30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
0.		5 15 (5-530p 10 News	0	5.	5						
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$500.00	Rating 0.00						
		2 11/02/12	M-F 530-6p	CM	530-6p	- TWTF	:30	5	\$500.00 P-4	0.00 NM	5	\$2,500.00
04-	t Data	Fred Data	10 News at 530p	Consta AMa ala	Data	Datin						
Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$500.00	Rating 0.00						
15 WTSP	10/30/1	2 11/02/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	- TWTF	:30	4	\$800.00 P-4	0.00 NM	4	\$3,200.00
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays - TWTF	Spots/Week 4	Rate \$800.00	Rating 0.00						
		2 11/02/12	CBS Evening Nev	vs CM	630-7p	- TWTF	:30	1	\$1,000.00 P-2	0.00 NM	0	\$0.00
~ :	t D - 1	End Di	CBS Evening Nev		D	D-#:						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

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Order / Rev: 683853 - 6 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144527 Product Desc: DCCC WTSP-TV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pr	Rtg Type	Spots	Amount
16 WTSP	10/30/1	2 11/02/12	CBS Evening New CBS Evening New		630-7p	- TWTF-	- :30	1 \$1,000.00 P-2	2 0.00 NM	0	\$0.00
Week: 10/ Spot Ch 1 WTSP Cre	Date Ra		Weekdays W- F Pescription PBS Evening News	Spots/Week 1	Rate \$1,000.00 t/End Time 7p	Rating 0.00	Weekdays WF		e <u>Rtg Type</u>) 0.00 <i>NM</i>		
17 WTSP	11/04/1	2 11/04/12	Sun 630-7p Sun 630-7p 10 N	CM ews	Sun 630-7p		S :30	1 \$700.00 P-3	0.00 NM	0	\$0.00
Week: 10/ Spot Ch 1 WTSP Cre	Date Ra 10/29/12 edited	End Date 11/04/12 inge D 2-11/04/12 S letterman]	Weekdays S escription	Spots/Week 1 Star	Rate \$700.00 t/End Time 630-7p	Rating 0.00	Weekdays S	<u>Length</u> <u>Rate</u> u :30 (\$700.00	e <u>Rtg Type</u>)) 0.00 <i>NM</i>		
18 WTSP	10/30/1	2 11/02/12	7-730p Wheel of Fortune	СМ	7-730p	- TWF-	- :30	5 \$2,000.00 P-4	0.00 NM	5	\$10,000.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays - TWTF	Spots/Week 5	Rate \$2,000.00	Rating 0.00					
		2 11/02/12	730-8p	СМ	730-8p	- TWF-	- :30	4 \$2,400.00 P-4	0.00 NM	4	\$9,600.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	Jeopardy <u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$2,400.00	Rating 0.00					
E 20 WTSP		2 11/03/12	Sat 7-730p Wheel of Fortune	CM	7-730p	S	:30	1 \$800.00 P-2	2 0.00 NM	0	\$0.00
Week: 10/ Spot Ch 1 WTSP Cre	Date Ra 10/29/12 edited g 42]	2-11/04/12 S	WeekdaysS- escription at 7-730p	Spots/Week 1	Rate \$800.00 t/End Time Op	Rating 0.00	Weekdays Sa-		e <u>Rtg Type</u>)) 0.00 <i>NM</i>		
E 21 WTSP	11/03/1	2 11/03/12	Sat 730-8p Young Icons	СМ	Sat 730-8p	S	3- :30	1 \$800.00 P-3	0.00 NM	0	\$0.00
Week: 10/ Spot Ch 1 WTSP Cre	Date Ra 10/29/12 edited	End Date 11/04/12 inge D 2-11/04/12 S	WeekdaysS- escription at 730-8p		Rate \$800.00 t/End Time 730-8p	Rating 0.00	Weekdays Sa-		e <u>Rtg Type</u> 9 0.00 <i>NM</i>		
	9 42] 10/30/1	2 10/30/12	Tue Prime A	СМ	Tue 8-9p	- T	- :30	1 \$15,000.00 P-3	3 0.00 NM	1	\$15,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	NCIS <u>Weekdays</u> - T	Spots/Week	<u>Rate</u> \$15,000.00	Rating 0.00					
		2 10/31/12	Wed Prime B Criminal Minds	СМ	Wed 9-10p	W	- :30	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
24 WTSP	11/01/1	2 11/01/12	Thu Prime B Big Brother 14	СМ	Thu 9-10p	T	- :30	2 \$8,000.00 P-4	0.00 NM	2	\$16,000.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays T	Spots/Week 2	Rate \$8,000.00	Rating 0.00					
25 WTSP	11/01/1	2 11/01/12	Thu Prime C Elementary	СМ	Thu 10-11p	T	- :30	2 \$8,000.00 P-3	0.00 NM	2	\$16,000.00
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$8,000.00	Rating 0.00					
		2 11/02/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F-	- :30	1 \$7,500.00 P-2	2 0.00 NM	1	\$7,500.00
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$7,500.00	Rating 0.00					

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Order / Rev: 683853 - 6 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144527 Product Desc: DCCC WTSP-TV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1192

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
26 WTSP	11/02/1	2 11/02/12	Fri Prime A CSI: NY	СМ	Fri 8-9p	F	:30 1	1 \$7,500.00 P-2	0.00 NM	1	\$7,500.00
27 WTSP	11/02/1	2 11/02/12	Fri Prime B Made in Jersey	СМ	Fri 9-10p	F	:30 1	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays F	Spots/Week 1	Rate \$7,000.00	Rating 0.00					
28 WTSP	11/02/1	2 11/02/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30 2	2 \$9,000.00 P-3	0.00 NM	2	\$18,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week 2	Rate \$9,000.00	Rating 0.00					
29 WTSP	11/04/1	2 11/04/12	Sun Prime A 60 Minutes	СМ	7-8p	S	:30 1	1 \$7,000.00 P-4	0.00 NM	1	\$7,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$7,000.00	Rating 0.00					
		2 11/02/12	LN (M-F) LN (M-F)	СМ	M-F 11-1135	o - TWTF	:30 3	3 \$2,000.00 P-3	0.00 NM	3	\$6,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays - TWTF	Spots/Week 3	Rate \$2,000.00	Rating 0.00					
31 WTSP	11/03/1	2 11/03/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30 1	1 \$1,200.00 P-4	0.00 NM	1	\$1,200.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$1,200.00	Rating 0.00					
		2 11/04/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30 1	1 \$1,400.00 P-4	0.00 NM	1	\$1,400.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$1,400.00	Rating 0.00					
		2 11/02/12	Letterman Late Night with D	CM	1135p-1237a		:30 4	\$700.00 P-3	0.00 NM	4	\$2,800.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays - TWTF	Spots/Week 4	Rate \$700.00	Rating 0.00					
		2 11/04/12	NFL Football Gar Sunday 1-4PM N		1-4p	S	:30 1	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$8,000.00	Rating 0.00					
		2 11/04/12	NFL Football Gar Sat-Su 4-7PM NF	ne #2* CM	4-7p (4:15 PM-7:00	S	:30 1	1 \$10,000.00 P-3	0.00 NM	1	\$10,000.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$10,000.00	Rating 0.00					
		2 11/05/12	M-F 6-7a 6-7a 10 News	СМ	6-7a	M	:30 1	1 \$300.00 P-4	0.00 NM	1	\$300.00
Star Week: 11/0	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$300.00	Rating 0.00					
		2 11/05/12	CBS This Morning		8A-9A (8:00 AM-9:00	M	:30 1	1 \$300.00 P-4	0.00 NM	1	\$300.00
Star Week: 11/0	rt Date	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00					
		2 11/05/12	M-F 930-10a Millionaire	CM	9:30-10A	M	:30 1	1 \$200.00 P-3	0.00 NM	1	\$200.00
Star Week: 11/0	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$200.00	Rating 0.00					
		2 11/05/12	Price Is Right Price Is Right	СМ	11a-12p	M	:30 1	1 \$800.00 P-4	0.00 NM	1	\$800.00
Star Week: 11/0	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$800.00	Rating 0.00					
		2 11/05/12	M-F 12-1230p 10 News @ Noor	CM	12-1230p	M	:30 1	1 \$800.00 P-4	0.00 NM	1	\$800.00
Star Week: 11/0	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00					
110011. 11/1		1 1/ 1 1/ 12		<u>'</u>	Ψ000.00	0.00				ı	

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Order / Rev: 683853 - 6 Advertiser: Democratic Congressional Campaign Co

Alt Order #: 06144527 Product Desc: DCCC WTSP-TV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1192

Ln Ch **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start End Amount CM 41 WTSP 11/05/12 11/05/12 M-F 5-530p 5-530p M- - - - -:30 \$500.00 P-4 0.00 NM \$500.00 5-530p 10 News Spots/Week Start Date End Date Weekdays Rate Rating Week: 11/05/12 11/11/12 \$500.00 0.00 N42 WTSP 11/03/12 11/03/12 Gators Special :30 2 \$800.00 P-4 2 CM **Gators Special** ----S-0.00 NM \$1,600.00 **Gators Special** Start Date Weekdays Rating End Date Spots/Week Rate Week: 10/29/12 11/04/12 ----S-2 \$800.00 0.00

Totals 76 \$169,080.00